

Presentation and Sponsorship Opportunities



OW2
con'15
November 17-18



Annual Conference **The Drive for Open Source Governance**

Day 1 at Orange Labs, Les Jardins de l'Innovation, Paris-Issy-Les-Moulineaux
Day 2 colocated with Paris Open Source Summit, Les Docks de Paris



OW2con'15: The Drive For Open Source Governance

Founded in 2007, OW2 ranks among the top 5 independent open source organizations in the world.

With its contributions to initiatives focused on Open Source Cloudware, Big Data, the Future Internet and in collaborative projects such as AppHub, CHOReVOLUTION, OCClware, OpenCloudware, RISCOSS and XLcloud, OW2 is at the forefront of collaborative open source innovation.

Governance is the key to a successful open source project. A good open source governance makes projects trustworthy and easy to contribute to. This year OW2con will showcase how OW2 helps projects implement flawless open source governance.

OW2con is the Annual Conference of the OW2 community and all those with an interest in state-of-the-art independent open source infrastructure software.

Welcome to OW2con'15!



OW2con'15 Highlights

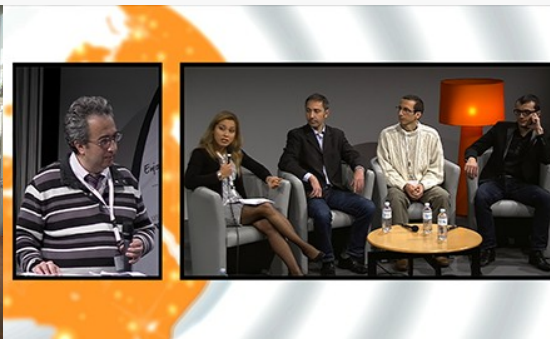
The event covers a wide range of hot topics, including open source cloud and middleware technologies, Business Intelligence, and Big Data, security, privacy and mobility. It will also provide ample opportunities to connect with the open cloud community and to socialize with open source professionals from all over the world.

OW2con'15 brings visibility to OW2 members, their technologies, their initiatives and collaborative projects. OW2con'15 is all about technology, business and community.

17-18 November, 2015

Save the date!

- **OW2con'15 Open Cloud Plugfest** test open cloud standards OCCI, CDML and TOSCA
- **Video Capture and Live Streaming** of main sessions
- OW2 Project **Awards**
- OW2 **Project Spotlights**
- Open Source **Cloud Computing**
- **Quality** in Open Source
- OW2 Project **Success Stories**
- Collaborative projects Launch and Demos: AppHub, RISCOSS, OCCIware and OpenCloudware
- **And the now legendary OW2 Free Beer Party!**



Overview of OW2con'15 in the Paris Open Source Week



*OW2con takes place in conjunction with **Paris Open Source Summit**. OW2con is a unique opportunity to meet with peers and network with the international open source community at large.*

	Monday Nov 16	Tuesday Nov 17	Wednesday Nov 18	Thursday Nov 19	Friday Nov 20
OW2 Activities	OW2 Board Meeting Technology Council Plugfest Day1 RISCOSS Workshop	Plugfest Day2			Tutorials Side Event Meetings
OW2con'15		OW2con'15 Plenary	OW2con'15 Project Spotlight		
POSS			Plenary Opening Community Summit	Invited Country OSS in Big Cities EU Collab. Innovation	

“Opportunities for discussions, good speakers.”

“Good overview of the consortium activities, good presentations, good opportunity to get together (...) and have further discussions.”

Praise for OW2con*

“I think that OW2con makes the difference in the European scenario of open source, and this conference really shows the facts and the potentials of OW2.”

“I couldn't find anything wrong (maybe am I a OW2con Enthusiast? :-))“

“Excellent presentations and very qualified presenters.”

“The international presence, the presentations that were mostly business and not simply technological oriented.”



“I liked the reception and sharing spirit that reigned there as well as the dynamism of the participants. A great tool for sharing of open source projects.”

“Video capture was great.”

“The content of the conference is very good.”

“Nice atmosphere“

“It is great to participate in the cloud computing session, which let me know the state of the art of the relevant work. I will be glad to see similar sessions focusing on some hot topic in the next annual conference.”

“- Excellent "melting pot" event (many different people there). - Very interesting conferences. - Very good availability of OW2 staff..“

“(...) the good lunches, the great free beer party, the sessions, the live conference on dailymotion, the Awards!“

“This year I was able to see people I knew and meet interesting new people with whom I'll be working with in the future.”

“Organization is very good, there were many experts from industry to share their works on Cloud.”



*Source: OW2con satisfaction survey

OW2con'15, 17-18 November, 2015, Paris



OW2con'15 Venues



OW2con'15 will start at **Orange Labs' Innovation Garden** our usual friendly place with our plenary sessions and will continue on a high note with OW2con'15 parallel sessions at Paris Open Source Summit



Conveniently located in Paris- Issy les Moulineaux, the prestigious **Orange Labs' Innovation Gardens** is a unique conference centre dedicated to fostering and sharing innovative technologies.

Exceptionnally this year, OW2con will take advantage of Paris Open Source Summit. We are organizing OW2con'15 parallel sessions inside the Paris Open Source Summit at the **Dock de Paris**. A room is reserved for OW2con'15. Plus OW2 will be highly visible on the exhibition floor Direct access and dedicated signage will guaranty maximum visibility.



OW2con'15, 17-18 November, 2015, Paris

The OW2 Annual Conference offers a unique opportunity to address a high-level business and technical audience.

- Develop your brand within the OW2 global open source community and ecosystem
- Position your organization as a high-profile technology leader
- Stand out as an active member and support OW2's commitment to an open and interoperable cloud
- Communicate with quality professionals involved in the development and implementation of open source infrastructure software

*Sponsorship grants
priority use of the OW2
booth at*



Sponsor OW2con'15!

Platinum Sponsor

Keynote presentation, OW2con free lunch sponsorship, day-one demo pod → €8K

Gold Sponsor

Keynote presentation, day-one demo pod → €4K

Silver Sponsor

One presentation and day-one demo pod → €2K

Bronze Sponsor Day-one demo pod → €1K

Additional Benefits:

- ✓ Sponsorship recognition on the event poster
- ✓ Your logo in the event rooms
- ✓ Your own demo pod in the coffee break area
- ✓ Your logo on the conference web site and on the conference program
- ✓ Your poster displayed during the Opening Session
- ✓ Your logo and presentation on the event web pages
- ✓ Your brochure in the attendee kit
- ✓ Your logo and presentation on the event brochure
- ✓ The name of your organization in the OW2con Press Releases





Additional Marketing Opportunities*

*Customized sponsorship
for enhance visibility and influence*

• Ask us for
customized
sponsorship
packages!

OW2con Free Lunch sponsorship <i>(two sponsorships available)</i> Feed the geeks! Highest visibility: lunch sponsorship to be acknowledged during opening address and on printed programme, signage in lunch area. Pick up the tab!	4,000 €
OW2con Free Beer Party <i>(only one sponsorship available)</i> As the sole sponsor of the now legendary OW2 Free Beer Party, your <i>welcome speech</i> is sure to make a great impression!	2,000 €
Conference Bag <i>(only one sponsorship available)</i> Turn every Conference attendee into branding partners for your company with this handy conference bag.	1,500 €
Conference Tshirt <i>(only one sponsorship available)</i> Your logo on the OW2con Tshirt. A classic! Highly popular in the open source community, conference Tshirts are worn both at work and at home.	1,500 €
Conference Note Book <i>(only one sponsorship available)</i> Make a lasting impression by placing your logo on the cover and on every page of the OW2con notebook. Insert a flyer ad for even more visibility.	800 €
Refreshment Break <i>(two sponsorships available)</i> Sole sponsor of a refreshment break. Includes your company name and/or logo on signs highly visible on the break buffet tables.	750 €
OW2con VIP Stylus Pen <i>(only one sponsorship available)</i> Let all attendees, potential partners, customers and employees take note of your brand. This high-quality screen-stylus pen is sure to be used long after the event.	600 €

*Available for Conference Sponsorship Package subscribers only

BETWEEN
OW2 Consortium
c/o Conseil & Management
112-114 Boulevard Haussmann
75008 Paris, France
Represented by Cédric Thomas, OW2 CEO

AND
The Sponsor

Legal Entity Name:

OW2con'15 Sponsorship Application Form

Representative full name:

Position:

Email:

Address:

Phone:

Fax:

Please check all sponsorship options that apply

Please check
all applicable boxes

Platinum Sponsorship Package	€ 8,000	☐
Gold Sponsorship Package	€ 4,000	☐
Silver Sponsorship Package	€ 2,000	☐
Bronze Sponsorship Package	€ 1,000	☐
OW2con Free Lunch Sponsorship	€ 4,000	☐
OW2con Free Beer Party	€ 2,000	☐
Conference Bag	€ 1,500	☐
Conference Tshirt	€ 1,500	☐
Conference Note Book	€ 800	☐
Refreshment Break	€ 750	☐
VIP Stylus Pen	€ 600	☐

Total: €

Date:/...../2015

Print Name:

Sponsor signature

Please print and return this application form
duly signed, to OW2 by fax to: + 33-177 725 763
or by post to:
OW2 Consortium, c/o Conseil & Management,
112-114 Bd Haussmann, 75008 Paris, France

Contact persons:
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OW2 con'15

Join your peers for a unique insight
in open source business opportunities

