

*The Annual Conference of the OW2 Community
Presentation and Sponsorship Opportunities*

OW2
con'19

Open Source Toward Industry Maturity

June 12-13, Orange Gardens, Paris-Chatillon



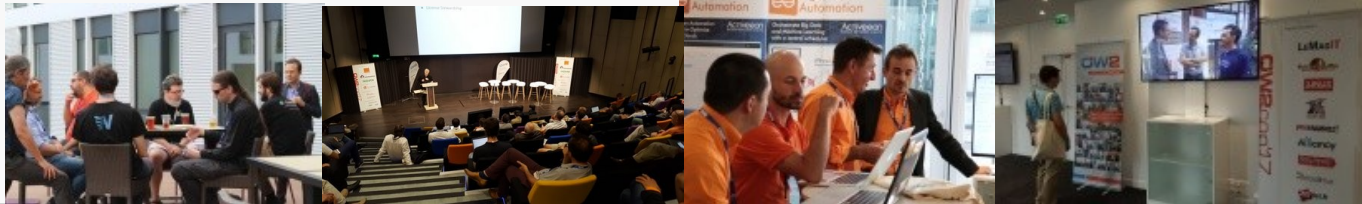
OW2con'19

Open Source Towards Industry Maturity

At OW2, our job is to promote the development of open-source software for complex information systems: middleware, generic business applications, cloud computing platforms, etc. We are supported by a vibrant open source community and business ecosystem. We help build healthy and sustainable open source projects that reach out to their markets.

What the billion-dollar open source mergers announced in 2018 tell us is that open source is reaching industry maturity. As open source is becoming mainstream, IT developers, vendors, users and even open source organisations such as OW2 have to adapt. Free software came about in 1983 as a movement launched by and for developers working collaboratively on software projects, it evolved in the mid-1990s as commercial open source and with the explosion of cloud computing, big data, IoT, etc. in 2010, it became the de facto vehicle for collaborative innovation. Open source projects are becoming increasingly competitive and all IT developers, vendors and users must have an open source strategy.

Welcome to OW2con'19!



The event covers a wide range of hot topics, including open source cloud and middleware technologies, IoT, and Big Data, security and privacy, artificial intelligence, blockchain, mobility, software testing, etc. It will also provide ample opportunities to connect with the global community and to socialize with open source professionals from all over the world.

OW2con'19 brings visibility to OW2 members, their technologies, their initiatives and collaborative projects. OW2con'19 is all about technology, business and community.

OW2con'19 Highlights

12-13 June, 2019

Save the date!

- Open source thematic **Break-Out Sessions**
- **Open Source Governance** initiative session
- OW2con Best Project **Awards**
- Open source project **Market Readiness** Program
- OW2 **Project Spotlights** and **Success Stories**
- **Video Capture** of main sessions
- Collaborative projects: CROSSMINER, STAMP, DECODER, FASTEN, ReachOut.
- **And the now legendary OW2 Free Beer Party!**





Overview of OW2con'19

OW2con offers two days of high level technical presentations and a unique opportunity to meet with peers and network with the international open source community at large. The program is structured so as to allow for greater networking opportunities and more in-depth concurrent sessions. This year a whole afternoon is dedicated to invited open source communities for greater attendance and enhanced visibility opportunities.

	Wednesday June 12 Orange Gardens	Thursday June 13 Orange Gardens
Morning	Opening Session Invited Keynotes	Open Source Productivity Software Technology Horizons Invited Keynotes
Afternoon	Thematic Break-Out Sessions OW2 Project Spotlight OW2 Success Story Testing and DeVops OW2con Project Awards Free Beer Party	Open governance Future trends: Cloud, IOT, AI, etc. Collaborative Research Projects Business Models and licences Q&A and Conference Closing

“Opportunities for discussions, good speakers.”

“Small, but fascinating conference where you meet friends and new persons, engage with people, find novelties. A lot of food for thoughts. Recommend it to your contacts!”

“I think that OW2con makes the difference in the European scenario of open source, and this conference really shows the facts and the potentials of OW2.”

“I couldn't find anything wrong (maybe am I a OW2con Enthusiast? :-))”

“Excellent presentations and very qualified presenters.”

“Nice atmosphere”

“The international presence, the presentations that were mostly business and not simply technological oriented.”



“I liked the reception and sharing spirit that reigned there as well as the dynamism of the participants. A great tool for sharing of open source projects.”

“The content of the conference is very good.”

“It was a great conference during these two days which give me an outlook of best high techs used in open source projects.”

“My preferred OSS conference in Europe for several reasons.”

“In a few words: I had the sensation that ... OW2 shines! The open source within OW2 shines! Lot of great projects that can bring value to your business, lot of ideas, cues, hints, suggestions that make this community a place where you can grow, learn, cooperate with all members, explore new ways, paths, technologies, state-of-the-art and beyond..”

“- Excellent "melting pot" event (many different people there). - Very interesting conferences. - Very good availability of OW2 staff..”

“This year I was able to see people I knew and meet interesting new people with whom I'll be working with in the future.”

“Very welcoming community!”

“(…) the good lunches, the great free beer party, the sessions, the live conference on dailymotion, the Awards!”

*Source: OW2con satisfaction survey

Praise for OW2con*





OW2con'19 Venue

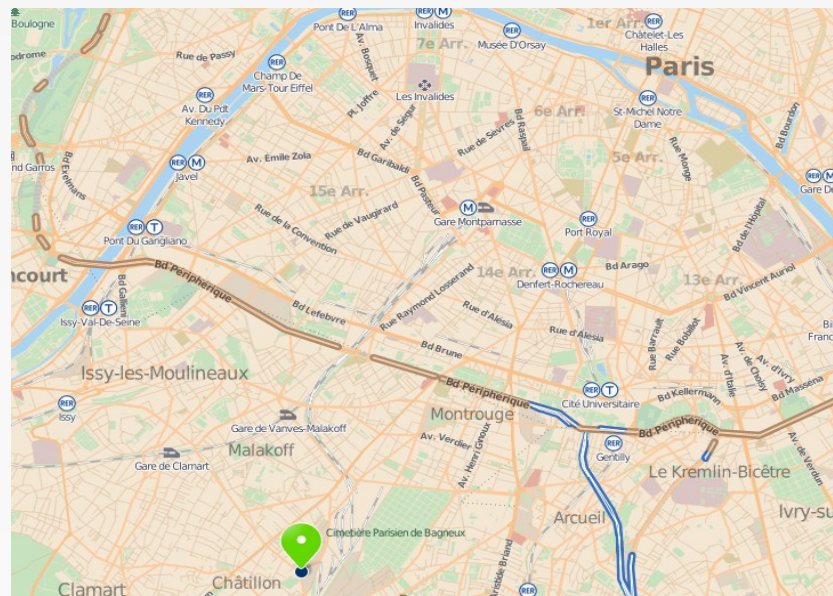
OW2con'19 is kindly hosted by Orange at the Orange Garden Campus in Paris-Chatillon



Venue

Orange Gardens

44 Avenue de la République,
92320 Châtillon





The OW2 Annual Conference offers a unique opportunity to address a high-level business and technical audience.

- Develop your brand within the OW2 global open source community and ecosystem
- Position your organization as a high-profile technology leader
- Stand out as an active member and support OW2's commitment to an open and interoperable cloud
- Communicate with quality professionals involved in the development and implementation of open source infrastructure software

Become a Sponsor of OW2con'19!

Platinum Sponsor

Keynote presentation, OW2con free lunch sponsorship, demo pod → €8K

Gold Sponsor

Keynote presentation, totem/roll-up display → €4K

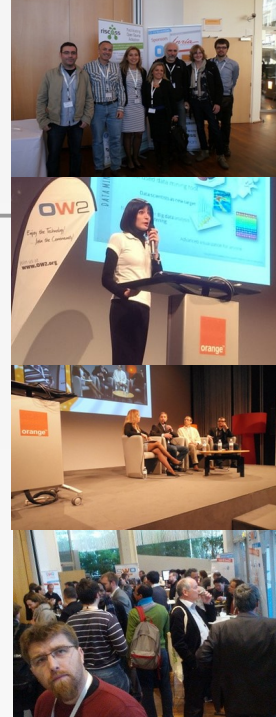
Silver Sponsor

One presentation and totem/roll-up display → €2K

Bronze Sponsor totem/roll-up display → €1K

Additional Benefits:

- ✓ Sponsorship recognition on the event poster
- ✓ Your logo in the event rooms
- ✓ Your own demo pod in the coffee break area
- ✓ Your logo on the conference web site and on the conference program
- ✓ Your poster displayed during the Opening Session
- ✓ Your logo and presentation on the event web pages
- ✓ Your brochure in the attendee kit
- ✓ Your logo and presentation on the event brochure
- ✓ The name of your organization in the OW2con Press Releases





• Ask us for
customized
sponsorship
packages!

Additional Marketing Opportunities*

Customized sponsorship for enhanced visibility and influence

OW2con Free Lunch sponsorship <i>(two sponsorships available)</i> Feed the geeks! Highest visibility: lunch sponsorship to be acknowledged during opening address and on printed programme, signage in lunch area. Pick up the tab!	4,500 €
OW2con Free Beer Party <i>(only one sponsorship available)</i> As the sole sponsor of the now legendary OW2 Free Beer Party, your <i>welcome speech</i> is sure to make a great impression!	2,500 €
Conference Bag <i>(only one sponsorship available)</i> Turn every Conference attendee into branding partners for your company with this handy conference bag.	1,500 €
Conference Tshirt <i>(only one sponsorship available)</i> Your logo on the OW2con Tshirt. A classic! Highly popular in the open source community, conference Tshirts are worn both at work and at home.	1,500 €
Conference Note Book <i>(only one sponsorship available)</i> Make a lasting impression by placing your logo on the cover and on every page of the OW2con notebook. Insert a flyer ad for even more visibility.	1,000 €
Refreshment Break <i>(two sponsorships available)</i> Sole sponsor of a refreshment break. Includes your company name and/or logo on signs highly visible on the break buffet tables.	850 €
OW2con VIP Stylus Pen <i>(only one sponsorship available)</i> Let all attendees, potential partners, customers and employees take note of your brand. This high-quality screen-stylus pen is sure to be used long after the event.	650 €

*Additional marketing opportunities are available for Conference Sponsorship Package subscribers only

OW2con'19 Sponsorship Application Form

BETWEEN **OW2 Consortium**
c/o Conseil & Management
112-114 Boulevard Haussmann
75008 Paris, France
Represented by Cédric Thomas,
OW2 CEO

AND **The Sponsor**
Legal Entity Name:

Representative name:

Position:

Address:

Phone:

Email:

Date:/...../2019

Print Name:

Sponsor signature

Please complete and return this application form duly signed, to OW2 by email at management-office@ow2.org or by post to: OW2 Consortium, c/o Conseil & Management, 112-114 Bd Haussmann, 75008 Paris, France

Contact persons:
Catherine Nuel – catherine.nue@ow2.org –
Phone : (+33) 6 77 79 59 15

Please check all sponsorship options that apply

Please check
all applicable boxes

Platinum Sponsorship Package	€ 8,000	☐
Gold Sponsorship Package	€ 4,000	☐
Silver Sponsorship Package	€ 2,000	☐
Bronze Sponsorship Package	€ 1,000	☐
OW2con Free Lunch Sponsorship	€ 4,500	☐
OW2con Free Bier Party	€ 2,500	☐
Conference Bag	€ 1,500	☐
Conference Tshirt	€ 1,500	☐
Conference Note Book	€ 1000	☐
Refreshment Break	€ 850	☐
VIP Stylus Pen	€ 650	☐

Total: €

OW2 con'19

Join your peers for a unique insight
in open source business opportunities

