

The Fully Re-Engineered Annual Conference of the OW2 Community Presentation and Sponsorship Opportunities

OW2
con'20
Keep the
Conversation Going!

OW2online'20

June 17-18

OW2Community
Day

November 3, Orange Gardens, Paris-Chatillon



Given the duration of the pandemic we have re-engineered our annual conference!

OW2con'20 will go online and be held as a virtual event in June.

There will be an additional face-to-face community day in November.

Here is OW2con'20 *Re-Engineered* Keep the Conversation Going!

OW2online'20

OW2online'20 is the name of the online event that replaces our usual conference. As this is our first virtual conference we chose to keep it simple:

- a series of online presentations,
- all presentations to be recorded prior to the event,
- all presentations properly filed and ready for broadcast on conference day,
- although presentations are recorded, speakers will be available online for Q&A,
- a chat channel open for Q&A with the speakers.

OW2Community Day

The Community Day is an additional event meant to provide face-to-face meeting opportunities:

- a one day event at Orange Labs conference center,
- a community dinner the evening before in central Paris,
- a streamlined program essentially comprised of keynote addresses and roundtables, and the OW2con Best Project Awards,
- ample time set aside for informal discussions,
- and several project meet-ups.



OW2con'20

OW2online'20: June 17-18, OW2Community Day: November 3, 2020

*We are proudly building
our own technical
infrastructure:*

Open source

Browser-based

Interactive

Secure



ROCKET.CHAT



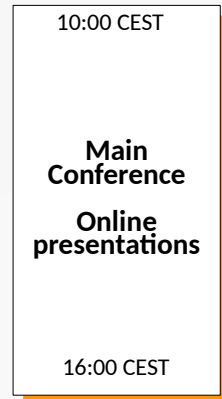
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OW2con'20

OW2con'20 Re-Engineered at a Glance

One event in June...

OW2online'20



June 17, 2020



June 18, 2020

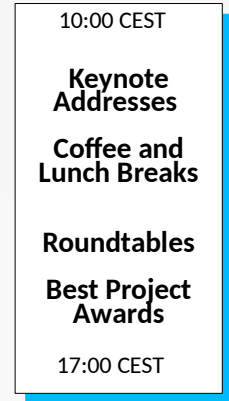


...and a second one in November.

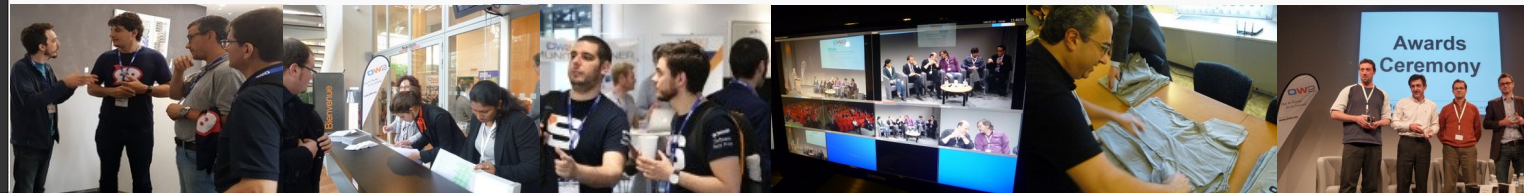
OW2Community Day



Nov. 2, 2020



Nov. 3, 2020



OW2online'20: June 17-18, OW2Community Day: November 3, 2020

Why Sponsor OW2con'20

Two Events, a Unique Opportunity

For the same cost, your sponsoring will be worth for two events, June and November, instead of one.

Sponsorship will be acknowledged and brands showcased at each event.

OW2online'20 will be one of the first full fledged virtual event of the open source community. It is bound to attract much attention from all over Europe.

Be part of the event!

OW2online'20 integrated interface



Live chat with speaker

Sponsor logos always visible

OW2 Community Day



High profile and festive event.

Keynotes and roundtables

Networking and feel-good event.

High goodwill ROI.



Develop your brand within the OW2 global open source ecosystem.

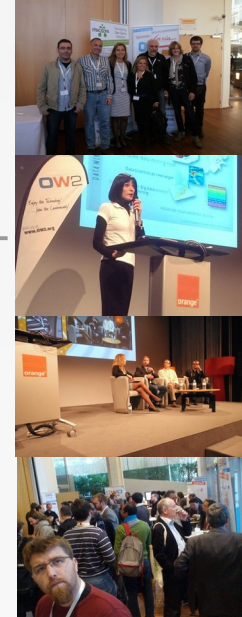
Position your organization as a high-profile technology leader.

Stand out as an active open source and OW2 supporter.

Communicate with high-value professionals.

Help Keep the Conversation Going Become a Sponsor of OW2con'20!

	Platinum	Gold	Silver	Bronze
✓ Your logo on the conference web site	✓	✓	✓	✓
✓ Your logo on the conference programme	✓	✓	✓	✓
✓ Your logo and presentation on the event web pages	✓	✓	✓	✓
✓ The name of your organization in the OW2con press releases, newsletters and social networks	✓	✓	✓	✓
OW2online'20				
✓ Your sponsorship acknowledged during intro	✓	✓	✓	✓
✓ Your logo on the online conference interface	✓	✓	✓	✓
✓ Your logo on the transition screens	✓	✓	✓	✓
OW2Community Day				
✓ OW2con free lunch sponsorship displayed	✓			
✓ Program privilege	Opening Keynote	Keynote	1 talk	
✓ Demo pod in the coffee/lunch break area	✓	✓		
✓ Your brochure in the attendee kit	✓	✓	✓	✓
✓ Your logo and presentation on the event brochure	✓	✓	✓	✓
✓ Sponsorship recognition on the event poster	✓	✓	✓	✓
	€8000	€4000	€2000	€1000



Praise for OW2con*

"In a few words: I had the sensation that ... OW2 shines! The open source within OW2 shines! Lot of great projects that can bring value to your business, lot of ideas, cues, hints, suggestions that make this community a place where you can grow, learn, cooperate with all members, explore new ways, paths, technologies, state-of-the-art and beyond."

"Major opportunity to promote open source in the European industries (and beyond)."

"Great mix of speakers and subjects. Well organized."

"Excellent presentations and very qualified presenters."

"I think that OW2con makes the difference in the European scenario of open source, and this conference really shows the facts and the potentials of OW2."

"I liked the reception and sharing spirit that reigned there as well as the dynamism of the participants. A great tool for sharing of open source projects."

- Excellent "melting pot" event (many different people there).
- Very interesting conferences.
- Very good availability of OW2 staff."

"Nice atmosphere"



"Very welcoming community!"



"Merits to become a key stop on the European open source event calendar."

"The international presence, the presentations that were mostly business and not simply technological oriented."

"It was a great conference during these two days which give me an outlook of best high techs used in open source projects."

"The content of the conference is very good."

"This year I was able to see people I knew and meet interesting new people with whom I'll be working with in the future."

"(...) the good lunches, the great free beer party, the sessions, the live conference on dailymotion, the Awards!"

*Source: OW2con satisfaction survey

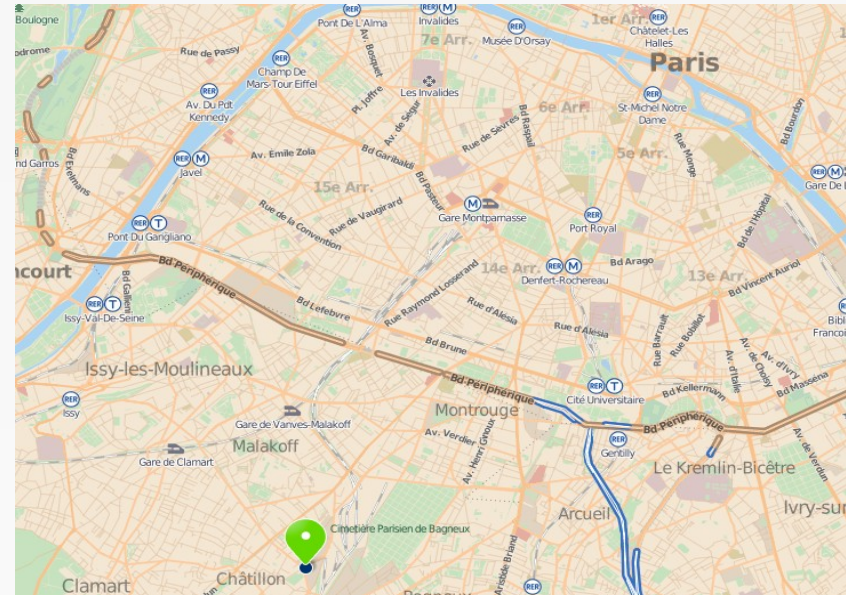


Venue: OW2 Community Day is kindly hosted by Orange at the Orange Garden Campus in Paris-Chatillon



Venue

Orange Gardens
44 Avenue de la République,
92320 Châtillon



BETWEEN
OW2 Consortium
c/o Conseil & Management
112-114 Boulevard Haussmann
75008 Paris, France
Represented by Cédric Thomas,
OW2 CEO

AND
The Sponsor
Legal Entity Name:
Representative name: Position:
Address:
Email: Phone:

OW2con'20 Sponsorship Application Form

Please check
all applicable boxes

Sponsorship packages
are worth for both
OW2online in June and
the OW2 Community
Day in November 2020

OW2 Community Day
Marketing opportunities

Platinum Sponsorship Package	€ 8,000	☐
Gold Sponsorship Package	€ 4,000	☐
Silver Sponsorship Package	€ 2,000	☐
Bronze Sponsorship Package	€ 1,000	☐
OW2con Free Lunch Sponsorship	€ 4,500	☐
OW2con Free Beer Party	€ 2,500	☐
Conference Bag	€ 1,500	☐
Conference Tshirt	€ 1,500	☐
Conference Note Book	€ 1000	☐
Refreshment Break	€ 850	☐
Total:		€

Date:/...../2020
Print Name:
Sponsor signature

Please complete and return this application form duly signed, to OW2 by email at management-office@ow2.org or by post to: OW2 Consortium, c/o Conseil & Management, 112-114 Bd Haussmann, 75008 Paris, France

Contact person:
Catherine Nuel – catherine.nuel @ ow2.org –
Phone : (+33) 6 77 79 59 15

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OW2Community
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Join your peers for a unique insight
in open source business opportunities

