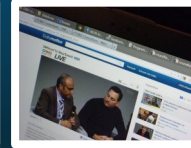
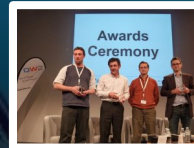


OSW2con'24

Open Source Community Annual Conference

Presentation and Sponsorship Opportunities



What participants say about OW2con

At OW2con you meet practitioners, researchers, policy makers and industry all in one place.

The right place to understand the dynamics of open source

Merits to become a key stop on the European open source event calendar.

I think that OW2con makes the difference in the European scenario of open source, and this conference really shows the facts and the potentials of OW2.

The international presence, the presentations that were mostly business and not simply technological oriented.

A really nice place to meet all my peers in the open source space. International in nature. Great networking

OW2 matters!
OW2con is The Con!

Really enjoyed this, time well invested, good networking in the breaks

Nice food. Great cocktail party.

A human-scale event and very welcoming community!

I liked the reception and sharing spirit that reigned there as well as the dynamism of the participants. A great tool for sharing of open source projects.

OW2 deserves to be considered the "EU way to open source" in front of the world!

Very impressive organization, ability to meet many people from Open Source world



At OW2, our job is to **promote** a portfolio of professional open source software in various domains: collaboration, assets & system management, user management, cloud computing, e-commerce, etc.

We are supported by a vibrant **open source community** and professional ecosystem. We help build healthy and sustainable open source projects and facilitate their adoption by their markets.

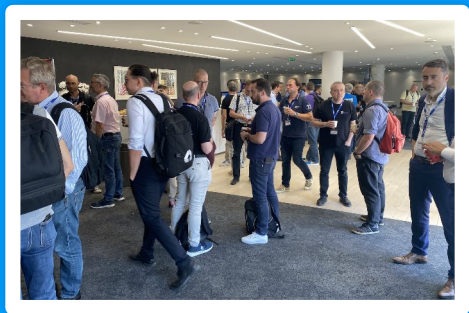
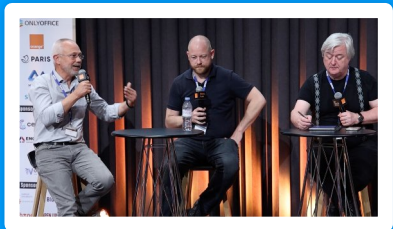
OW2con offers two days of high level technical presentations and a unique opportunity to network with peers and the international open source community at large.

The event covers a wide range of technical hot topics, including open source Cloud, Edge, IoT, Cyber security, AI, mobile, open science, etc.

Non technical topics are also welcome to bring insights about open source financing, community & governance, etc.

The OW2 annual conference is the high-intensity global gathering of the open source community dedicated to professional open source software.

OW2con sponsors enhance their visibility and reputation within an ecosystem of highly qualified open source developers and decision makers.

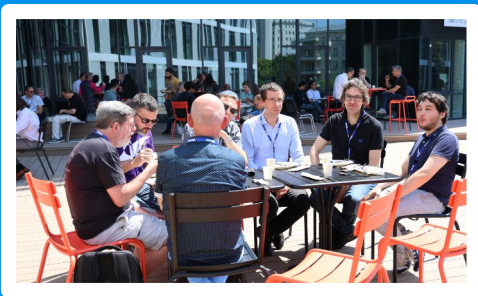
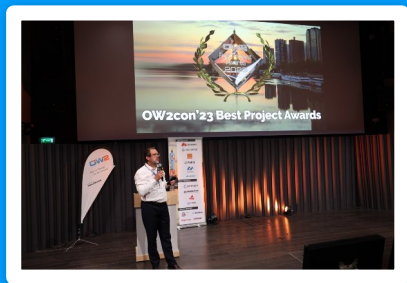


OW2 con'24

About OW2con'24

Although the event covers a wide range of technical and non-technical hot topics, and we welcome all open source related proposals, we are giving this year a highlight on the theme of **open source funding**:

What are the current solutions for innovators, start-ups, ISVs or associations to finance their development? private or public financing? Are national and European public policies up to the challenges?



OW2 con'24

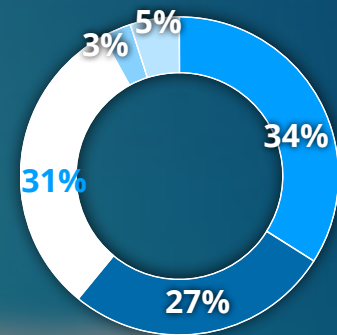
Highlights

- Invited **Country**
- OW2 **Project Spotlights** and **Success Stories**
- New themes this year:
**Open Science, Open Education,
Financing Open Source.**
- **NGI Program** and European support to the future internet
- Open source **community Meet-ups**
- **Market Readiness Levels (MRL)** methodology
- **Video Recording** of all presentations
- OW2con Best Project **Awards**
- **Good Governance** with OSPO Alliance & GGI
- And the legendary OW2 **Free Beer Party** !

Attendee profile*

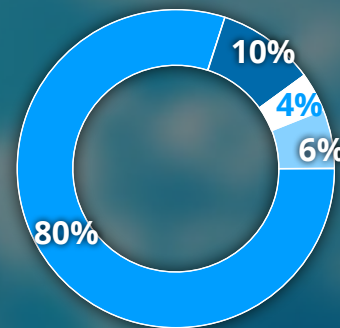
JOB FUNCTION

- C – Level: **34%**
- Product Manager/ Project Manager: **27%**
- Engineer, Software Architect & Developers: **31%**
- Lawyer: **3%**
- Consultant: **5%**



COUNTRY

- France: **80%**
- Europe outside France: **10%**
- North Africa Tunisia: **4%**
- Other: **6%**



* Source: Data collected from the last on-site edition of OW2con'23.

Alliancy
LE MAG NUMÉRIQUE ET BUSINESS

**LA REVUE
DU
DIGITAL**
N°1 DE L'INFO
DU BUSINESS CONNECTÉ

Global Security Mag
THE LOGICAL & PHYSICAL SECURITY MAGAZINE

InfoQ
L'ESSENTIEL

IT SOCIAL

LINUXFR.ORG

LINUX
PRATIQUE

PROGRAMMEZ !
LE MAGAZINE DES DÉVELOPPEURS

**ZD
NET**

Promotion Actions

- **4 newsletters**
 - April (x1)
 - May (x2)
 - June (x1)
- **Social Network communication**
 - Mastodon
 - Linkedin
- **Press Releases**
- **Press ads**
- **On-site visuals**



ADULLACT



APELL Association Professionnelle
Européenne du Logiciel Libre
The European Open Source
Software Business Association



apereo
serving the academic mission



CNLL
Les entreprises du numérique ouvert



ESOP openexpo
europe



Open Infrastructure
FOUNDATION



RIOS RETE ITALIANA
OPEN SOURCE



OPEN
SOURCE
EXPERIENCE



SFScon



Systematic
Paris Region Digital Ecosystem

OW2con community partners

Expand your network

In order to facilitate the networking between participants, the program includes long coffee and lunch breaks, as well as a Free Beer Party end of Day One.

With 23 OW2 Associate Organizations distributed mostly in Europe and no less than **12 OW2con Community Partners**, this conference is a unique opportunity for reaching out to the Open Source European Community!

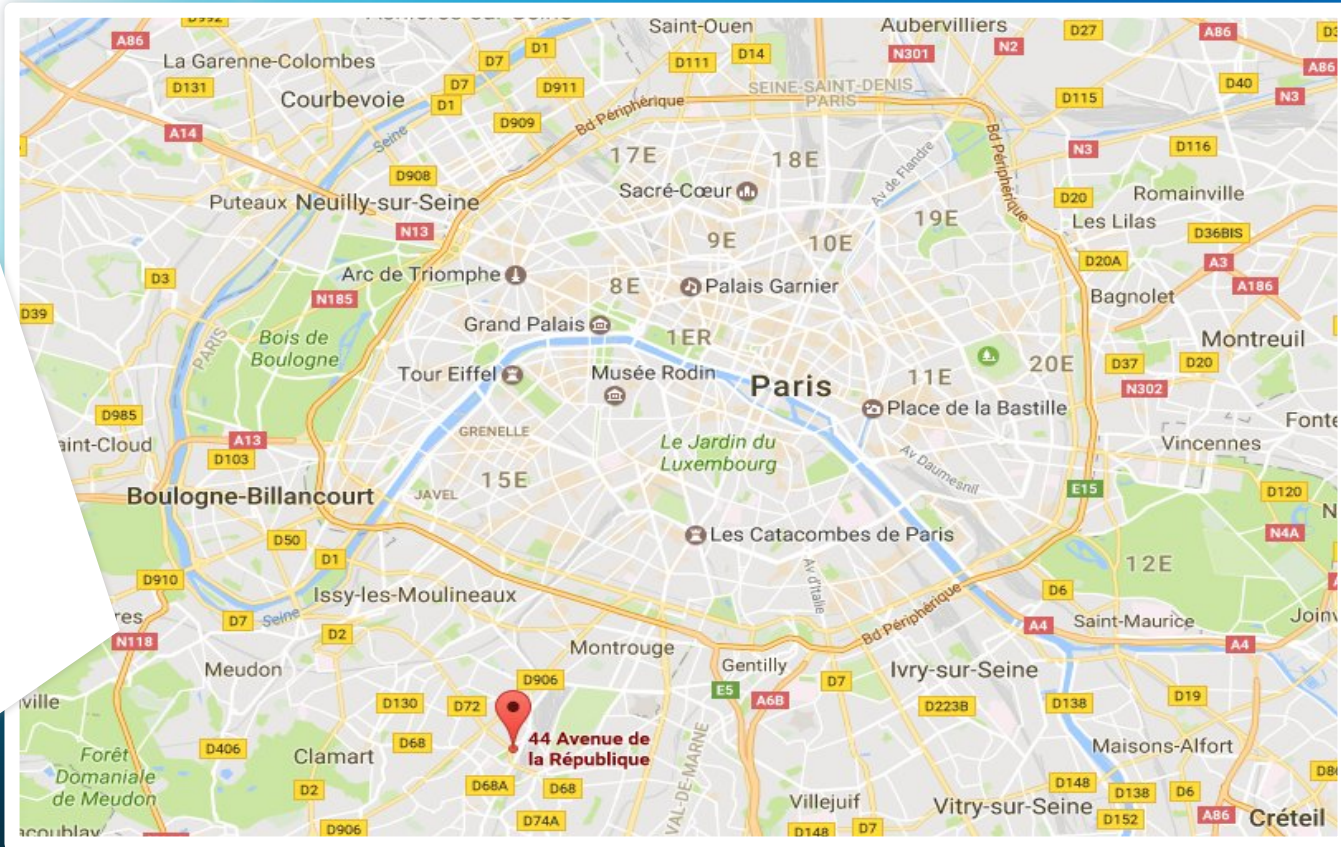


OW2
con'24

is kindly hosted by Orange,
OW2 Strategic Member.

Venue :

Orange Gardens Innovation Center,
44 Avenue de la République
92320 Châtillon



OW2 con'24

Become a Sponsor of OW2con'24

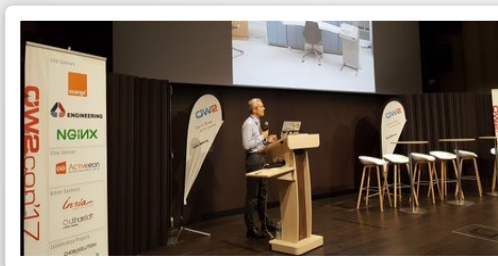
The OW2 Annual Conference offers a unique opportunity to address a high-level business and technical audience.

- Develop your brand within the OW2 global open source community and ecosystem
- Position your organization as a high-profile technology leader
- Stand out as an active member and support OW2's commitment to open source and digital commons
- Communicate with high level professionals involved in the development and implementation of open source software



Brand visibility

- Sponsorship recognition on all event on-site material.
- Your logo displayed and sponsorship acknowledged during the opening talk and during breaks.
- Your logo and company description on the conference web site.
- The name of your organization and sponsorship acknowledged in the OW2con Press Releases and newsletters (4 issues), plus Social Media campaigns.



Additional Marketing Opportunities

Customized sponsorship for enhanced visibility and influence

- **Free Lunch Sponsorship (two sponsorships available)**
Feed the geeks! Highest visibility : lunch sponsorship to be acknowledged during opening address, and signage in lunch area. Pick up the tab!
- **Free Beer Party Sponsorship (only one sponsorship available)**
As the sole sponsor of the now legendary OW2con free beer party, your welcome speech is sure to make a great impression!
- **Refreshment Breaks Sponsorship (two sponsorships available)**
Get higher visibility with your company name and/or logo on signs during morning and afternoon breaks, displayed on buffet tables.

CW2 con'24

Choose your package

Sponsorship package	Bronze	Silver	Gold	Platinum
Keynote presentation				●
Free Lunch sponsorship				●
Access to opt-in attendee emails list			●	●
Article in one pre-event newsletter			●	●
Speaking slot			●	
Demo pod		●	●	●
Sponsor logo on newsletters & social media campaigns	●	●	●	●
Sponsor logo & text on conference website	●	●	●	●
Sponsor logo on all on-site material	●	●	●	●
Price	€ 1,000	€ 2,000	€ 4,000	€ 8,000
Additional Marketing Opportunities (available to sponsorship package subscribers only)	+	+	+	+
Free Lunch Sponsorship (two sponsorships available)	€ 2,500	€ 2,500	€ 2,500	●
Free Beer Party (only one sponsorships available)	€ 1,500	€ 1,500	€ 1,500	€ 1,500
Refreshment breaks (two sponsorships available)	€ 1000	€ 1,000	€ 1,000	€ 1,000

OW2 con'24

Sponsorship Application Form

BETWEEN

OW2 Consortium

c/o Conseil et Management

7, rue de Phalsbourg

75017 Paris, France

Represented by Pierre-Yves Gibello,
OW2 CEO

AND

The Sponsor

Please complete and return this
application form duly signed
by email at
management-office@ow2.org

The Sponsor

Legal Entity Name:

Representative name:

Position:

Address:

Email:

Phone:

☐	Platinum Sponsor Package	☐ € 8,000
☐	Gold Sponsor Package	☐ € 4,000
☐	Silver Sponsor Package	☐ € 2,000
☐	Bronze Sponsor Package	☐ € 1,000
Additional Marketing Opportunities	Free Lunch Sponsorship	+ ☐ € 2,500
	Beer Party Sponsorship	+ ☐ € 1,500
	Refreshment breaks Sponsorship	+ ☐ € 1,000
Total: €		

Date:

Sponsor signature

Print name:



Join your peers for a unique insight in
open source business opportunities

OW2con'24

Contact person:

Catherine Nuel – catherine.nuel@ow2.org – Phone : (+33) 6 77 79 59 15