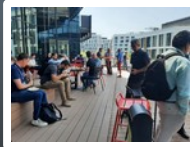
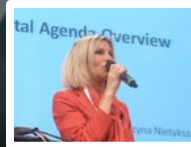
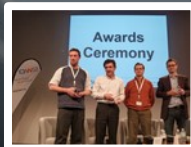
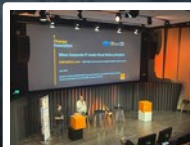


CW2con'26

Open Source Community Annual Conference
June 02-03, Paris-Châtillon

Your Sponsorship Opportunity





At OW2, our job is to **promote** a portfolio of professional open source software in various domains: collaboration, assets & system management, user management, cloud computing, e-commerce, etc.

We are supported by a vibrant **open source community** and professional ecosystem. We help build healthy and sustainable open source projects and facilitate their adoption by their markets.

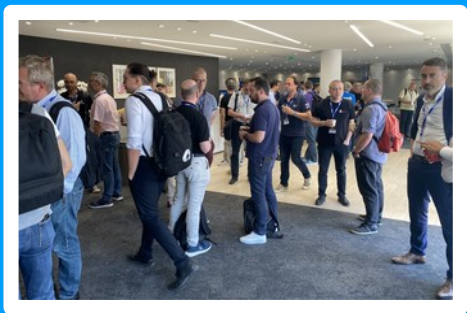
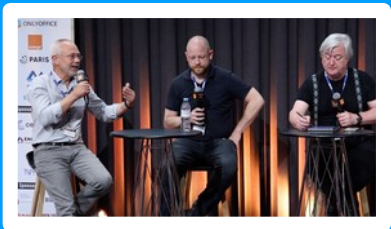
OW2con offers two days of high level technical presentations and a unique opportunity to network with peers and the international open source community at large.

The event covers a wide range of technical hot topics, including digital commons and sovereignty, sustainability, open source Cloud, Edge, mobile, IoT, Cyber security, AI, frugal computing, open science, etc.

Non technical topics are also welcome to bring insights about open source financing, community & governance, etc.

The OW2 annual conference is the high-intensity global gathering of the open source community dedicated to professional open source software.

OW2con sponsors enhance their visibility and reputation within an ecosystem of highly qualified open source developers and decision makers.



CW2
con'26

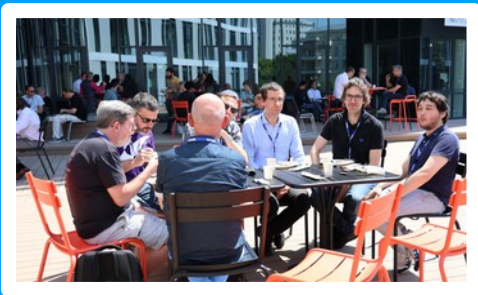
2026 Main Track

Digital Sovereignty and technical independence

How does open source, along with open data and other open models (standards, APIs, hardware, education, etc.) enable digital sovereignty?

Technical independence, backed by open source, interoperability, decentralization, etc.

Related topics: laws and regulations, sustainability, use cases and success stories, etc.



OW2 con'26

Highlights

- Invited **Country**
 - OW2 **Project Spotlights** and **Success Stories**
 - This year theme:
OSS and Open Models to drive European Sovereignty
 - **NGI Program** and European support to the future Internet,
 - **Breakout sessions** from the community
 - **Market Readiness Levels (MRL)** methodology
 - **Video Recording** of all presentations
 - OW2con Best Project **Awards**
 - **Good Governance** with OSPO Alliance & GGI
- And the legendary OW2 **Free Beer Party** !

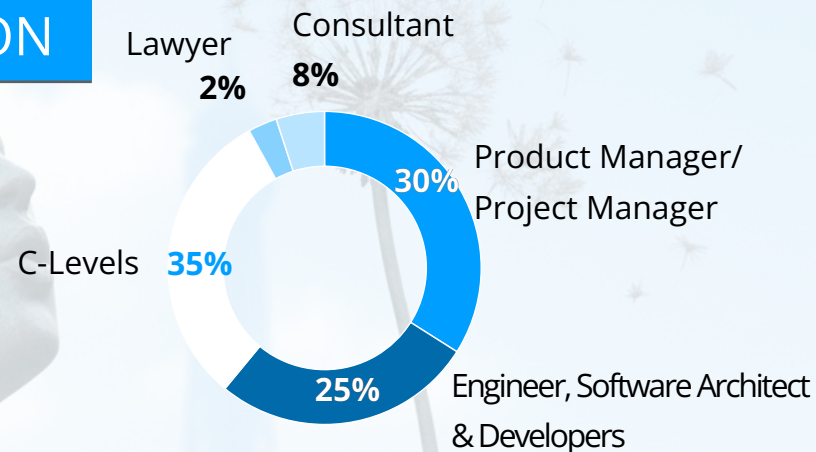


OW2 con'26

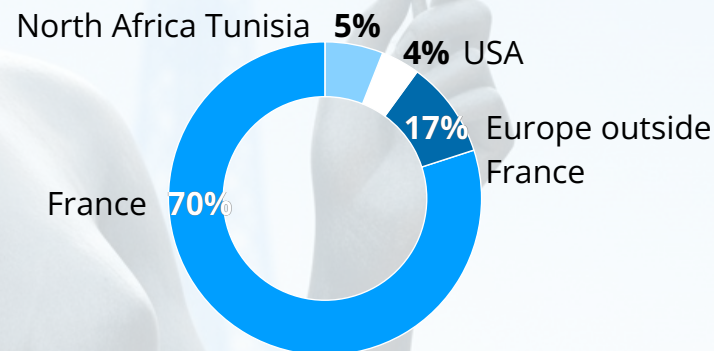
* Source: Data collected
for the 2024 on-site
edition of OW2con.

Attendee profile

JOB FUNCTION



COUNTRY



Promotion Actions

OW2 con'26

- **5 newsletters**
 - January (x1)
 - April (x1)
 - May (x2)
 - June (x1)
- **Social Network communication**
 - Mastodon
 - Linkedin
- **Press Releases**
- **Press ads**
- **On-site visuals**

OW2con media partners



IT SOCIAL



PROGRAMMEZ!
LE MAGAZINE DES DÉVELOPPEURS



Expand your network OW2 con'26

In order to facilitate the networking between participants, the program includes long coffee and lunch breaks, as well as a Free Beer Party end of Day One.

With **25 OW2 Associate Organizations** distributed mostly in Europe and no less than **12 OW2con Community Partners**, this conference is a unique opportunity for reaching out to the Open Source European Community!

OW2con community partners



OW2 con'26

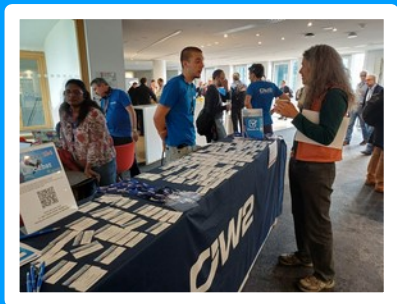
Become a Sponsor of OW2con'26

The OW2 Annual Conference offers a unique opportunity to address a high-level business and technical audience.

- Develop your brand within the OW2 global open source community and ecosystem
- Position your organization as a high-profile technology leader
- Stand out as an active member and support OW2's commitment to open source and digital commons
- Communicate with high level professionals involved in the development and implementation of open source software



OW2 con'26



Brand visibility

- Your logo displayed and sponsorship acknowledged during the opening talk and during breaks.
- Your logo and company description on the conference web site.
- The name of your organization and sponsorship acknowledged in the OW2con Press Releases and newsletters (5 issues), plus Social Media campaigns.



Additional Marketing Opportunities

Customized sponsorship for enhanced visibility and influence

- **Free Lunch Sponsorship (two sponsorships available)**
Feed the geeks! Highest visibility : lunch sponsorship to be acknowledged during opening address, and signage in lunch area. Pick up the tab!
- **Free Beer Party Sponsorship (only one sponsorship available)**
As the sole sponsor of the now legendary OW2con free beer party, your welcome speech is sure to make a great impression!
- **Refreshment Breaks Sponsorship (two sponsorships available)**
Get higher visibility with your company name and/or logo on signs during morning and afternoon breaks, displayed on buffet tables.

OW2 con'26



Choose your package

Sponsorship package	Bronze	Silver	Gold	Platinum
Keynote presentation				●
Free Lunch sponsorship				●
Access to opt-in attendee emails list			●	●
Article in one pre-event newsletter			●	●
Speaking slot			●	
Demo pod		●	●	●
Sponsor logo on newsletters & social media campaigns	●	●	●	●
Sponsor logo & text on conference website	●	●	●	●
Sponsor logo on all on-site material	●	●	●	●
Price	€ 1,000	€ 2,000	€ 4,000	€ 6.500
Additional Marketing Opportunities (available to sponsorship package subscribers only)	+	+	+	+
Free Lunch Sponsorship (two sponsorships available)	€ 2.500	€ 2.500	€ 2.500	●
Free Beer Party (only one sponsorship available)	€ 1.500	€ 1.500	€ 1.500	€ 1.500
Refreshment breaks (two sponsorships available)	€ 1.000	€ 1.000	€ 1.000	€ 1.000



Sponsorship Application Form

BETWEEN

OW2

c/o Conseil et Management

7, rue de Phalsbourg

75017 Paris, France

Represented by Pierre-Yves Gibello,

OW2 CEO

AND

The Sponsor

Please complete and return this
application form duly signed
by email at

management-office@ow2.org

The Sponsor

Legal Entity Name:

Representative name:

Position:

Address:

Email:

Phone:

☐	Platinum Sponsor Package	☐	€ 6,500
☐	Gold Sponsor Package	☐	€ 4,000
☐	Silver Sponsor Package	☐	€ 2,000
☐	Bronze Sponsor Package	☐	€ 1,000
☐	OW2 Members	☐	10% Discount
Additional Marketing Opportunities	Free Lunch Sponsorship	☐	€ 2,500
	Beer Party Sponsorship	☐	€ 1,500
	Refreshment breaks Sponsorship	☐	€ 1,000
Total: €			

Date:

Sponsor signature

Print name:

At OW2con you meet
practitioners,
researchers, policy
makers and industry all
in one place.

Networking networking
networking!

Nice place, good people: A
brilliant international
community!

OW2con

is kindly hosted by Orange, an OW2 Strategic Member.

Venue :

**Orange Gardens Innovation Center,
44 Avenue de la République
92320 Châtillon**

Nice food. Great
cocktail party.

A human-scale event
and very welcoming
community!

Contact person:

Catherine Nuel – catherine.nuel@ow2.org – Phone : (+33) 6 77 79 59 15